**Report on Heroes of Pymoli**

Observable trends:

1. Majority of the total players are male. Male players accounted for 83.59% of total players compared to 14.49% female players and 1.92% of other/non-disclosed gender. This resulted in the total purchase value of the male gender to be the highest, although the total average purchase per person value for males was the least.
2. Majority of players were in the age group 20-24 accounting for 63.37% of total players followed by the 15-19(23.61%) and 25-29(17.53%) age groups. This resulted in the total purchase value following a similar trend (highest in 20-24 age group followed by 15-19 age group and then 25-29) although the average purchase total per person was highest for the 35-39 age demographic.
3. The most popular and the most profitable item is the “Oathbreaker, Last Hope of the Breaking Storm”.

Popularity of an item and profits are not necessarily proportional.

“Nirvana” and the “Fiery Glass Crusader” are in the top 5 most popular and profitable items. “Extraction, Quickblade Of Trembling Hands” and “Pursuit, Cudgel of Necromancy” are in the top 5 most popular items but not in the top 5 profitable items while “Final Critic” and “Singed Scalpel” are in the top 5 profitable items but not in the top 5 popular items.